

IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: Tom Van Horn *et al.*  
SERIAL NO.: 09/684,403  
FILING DATE: October 4, 2000  
TITLE: ON-LINE GROUP-BUYING SALE WITH INCREASED VALUE SYSTEM,  
PROCESS AND ARTICLE OF MANUFACTURE  
EXAMINER: Dr. Geoffrey Akers  
GROUP ART UNIT: 3625  
ATTY. DKT. NO.: 22930-06083

**CERTIFICATE OF FACSIMILE TRANSMISSION**

I hereby certify that this correspondence is being sent via facsimile transmission to the U.S. Patent and Trademark Office at facsimile number (703) 872-9306 and addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date printed below:

Dated: 10/29/04

By: Colleen Chien

Colleen Chien, Reg. No. 55,062

MAIL STOP AMENDMENT  
COMMISSIONER FOR PATENTS  
P.O. BOX 1450  
ALEXANDRIA, VA 22313-1450

**AMENDMENT B AND RESPONSE UNDER 37 C.F.R. § 1.116**

Sir:

This amendment for the patent application identified above is in response to the Final Office Action dated May 4, 2004, which set a statutory period for response that expires, with a three-month extension, on November 4, 2004. A fee for a three-month extension of time is included herewith.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 7 of this paper.

Kindly amend this application as indicated herein.